

fm
Europa

Un radio de milioane de români

**RADIO-UL CU CEA MAI
MARE COTĂ DE PIAȚĂ
DIN ROMÂNIA**

**REGIE
RADIO
MUSIC**

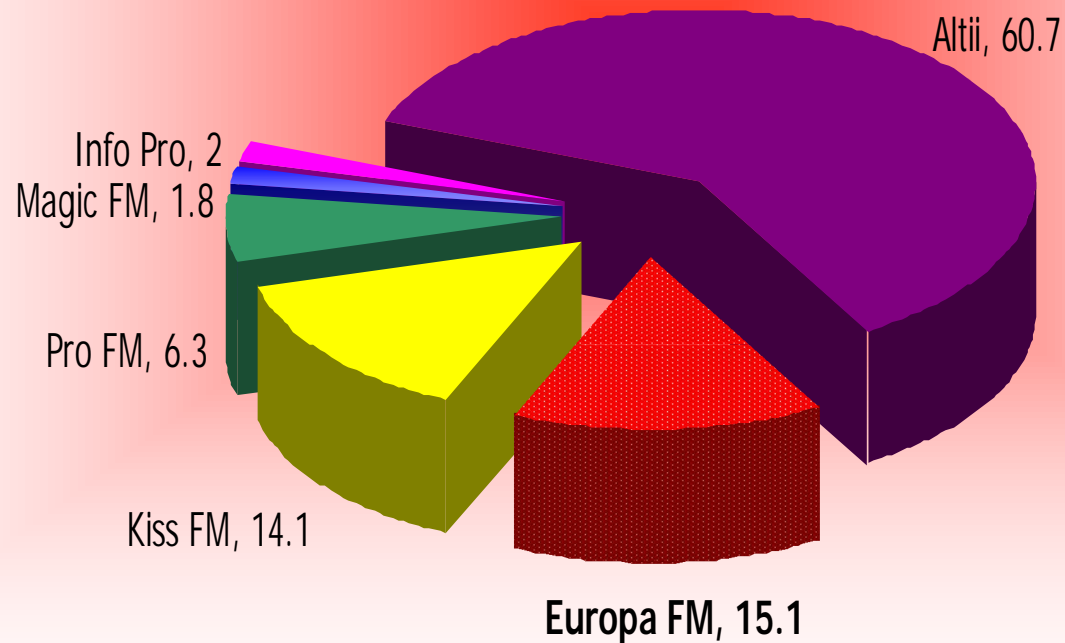
fm
Europa

Un radio de milioane de români

RADIOUL FM NUMARUL 1 DIN ROMÂNIA

MARKET SHARE (%)

TARGET: Urban, All pop., All Week



REGIE
RADIO
MUSIC

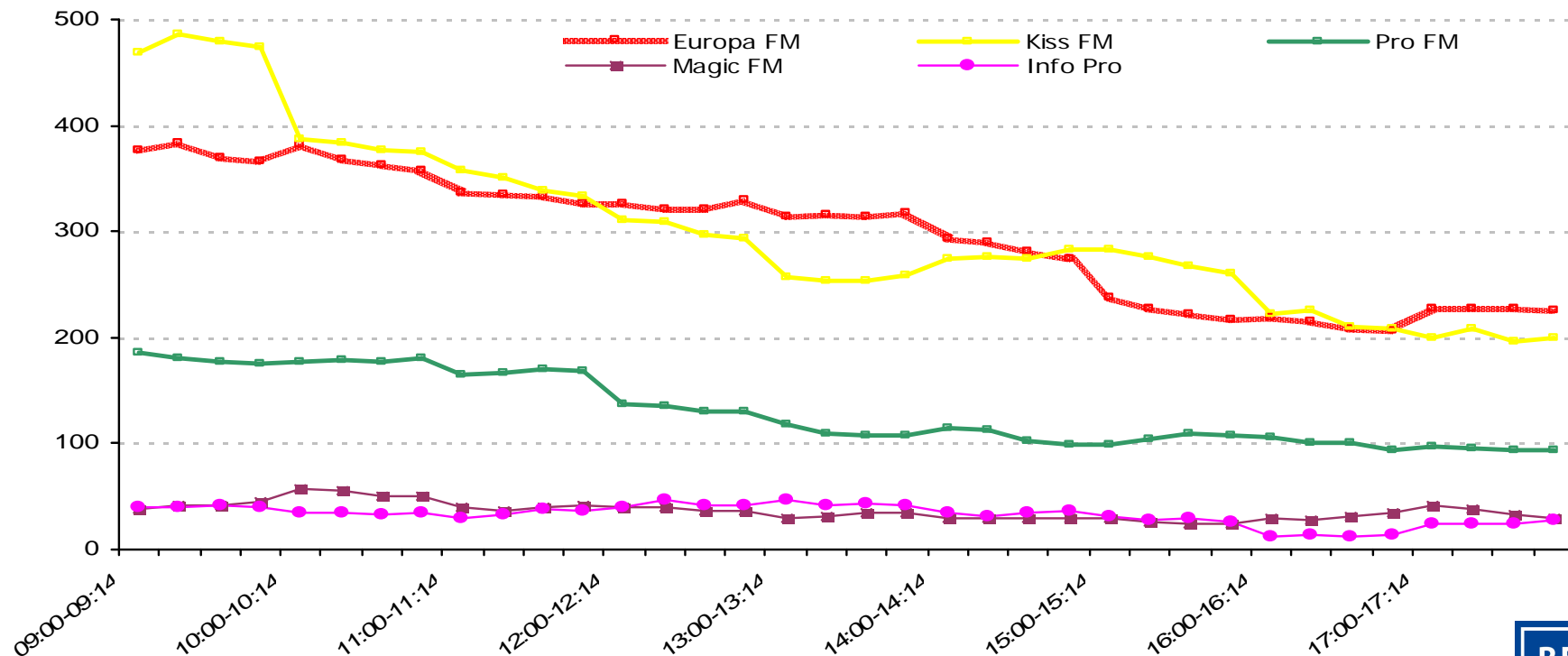


Un radio de milioane de români

RADIOUL FM NUMARUL 1 DIN ROMÂNIA

DAILY REACH (000)
09:00 – 17:59

TARGET: Urban, All pop., Week Days





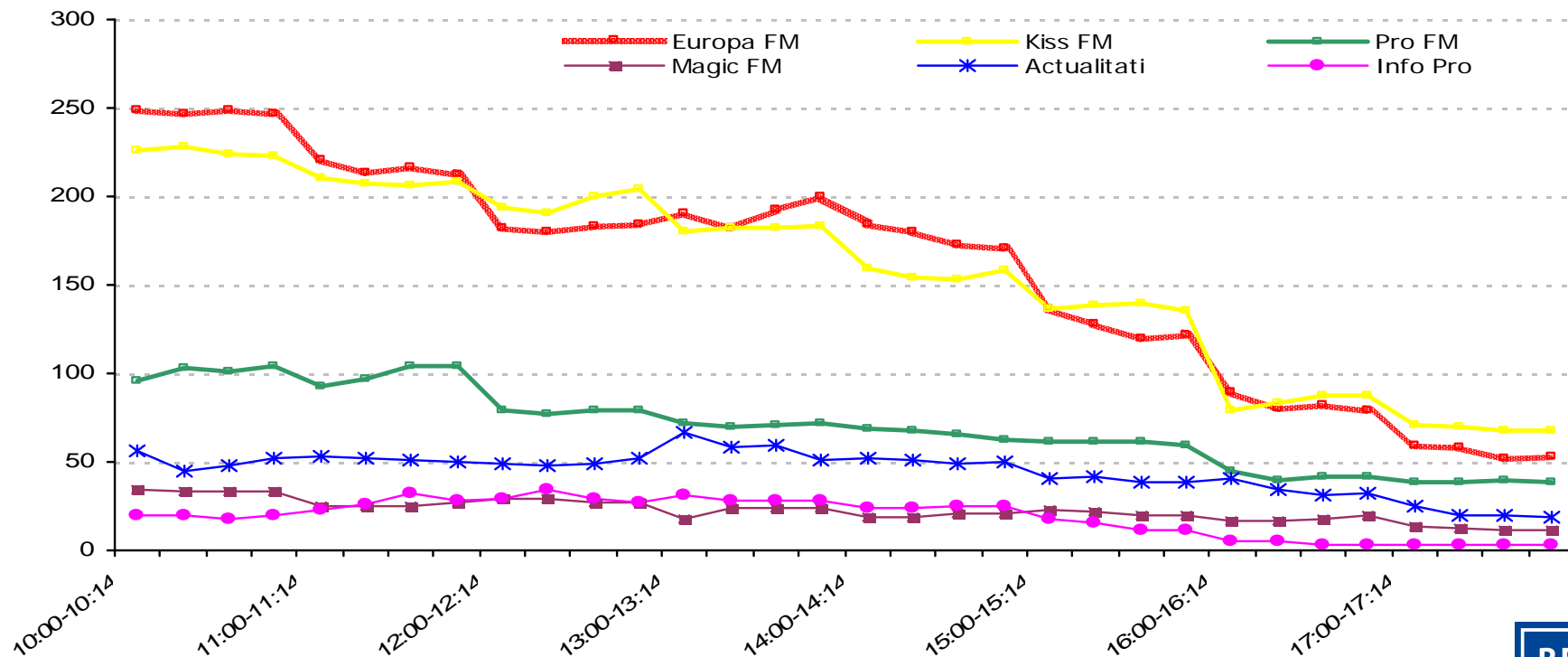
Un radio de milioane de români

RADIOUL FM NUMARUL 1 DIN ROMÂNIA

DAILY REACH (000)

TARGET: Urban, All pop., Week Days

Place of listening: *at work, 10:00 – 17:59*

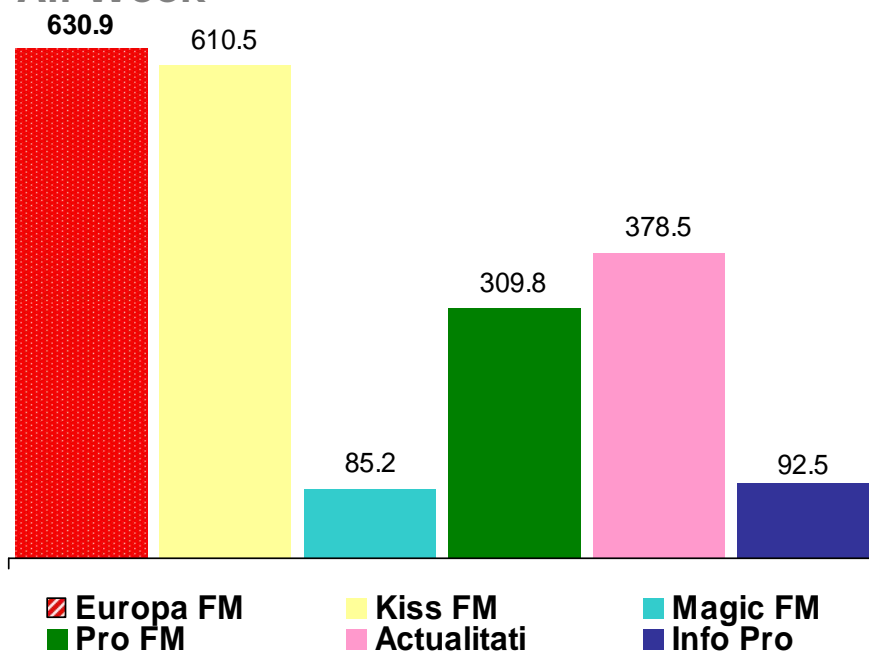




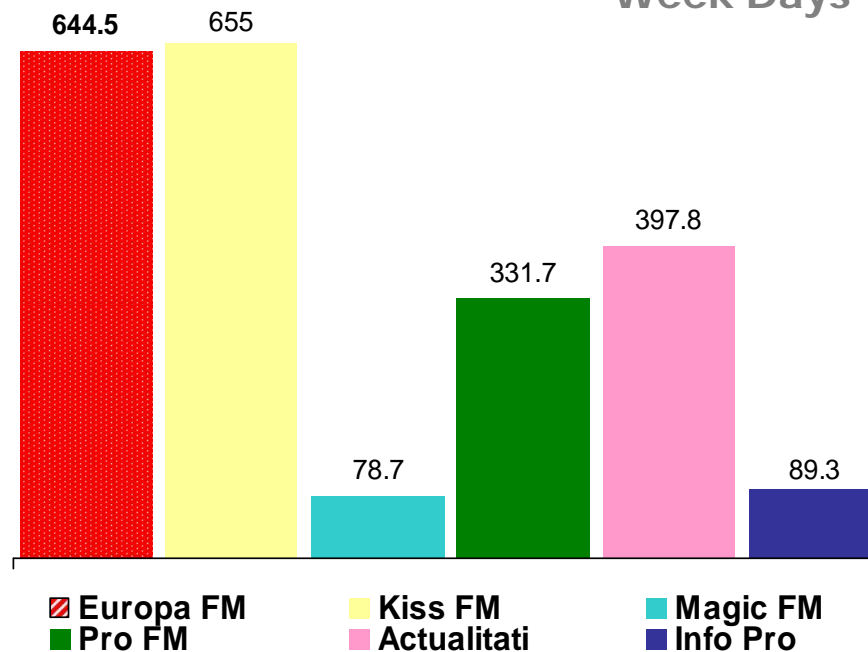
Un radio de milioane de români

RADIOUL FM NUMARUL 1 DIN ROMÂNIA

DAILY REACH (000)
TARGET: Urban, 30-49 ani,
All Week



DAILY REACH (000)
TARGET: Urban, 30-49 ani,
Week Days



REGIE
RADIO
MUSIC

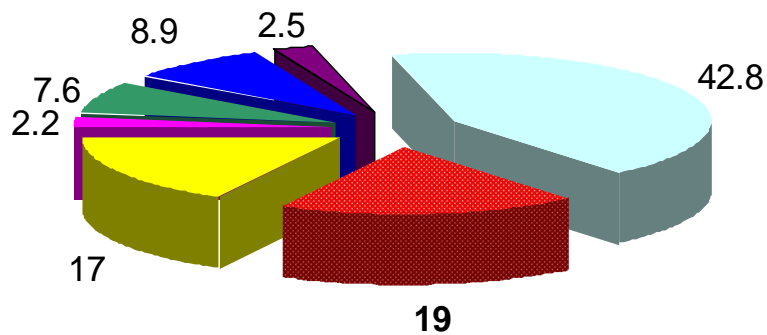


Un radio de milioane de români

RADIOUL FM NUMARUL 1 DIN ROMÂNIA

MARKET SHARE (%)

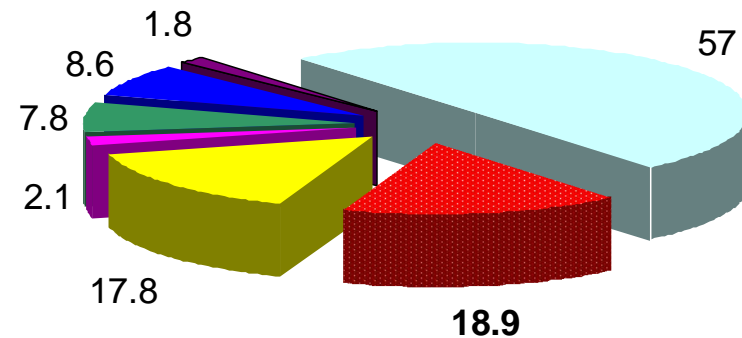
TARGET: Urban, 30-49 ani,
All Week



■ Europa FM ■ Kiss FM ■ Magic FM
■ Pro FM ■ Actualitati ■ Info Pro
■ Others

MARKET SHARE (%)

TARGET: Urban, 30-49 ani,
Week Days



■ Europa FM ■ Kiss FM ■ Magic FM
■ Pro FM ■ Actualitati ■ Info Pro
■ Others

REGIE
RADIO
MUSIC

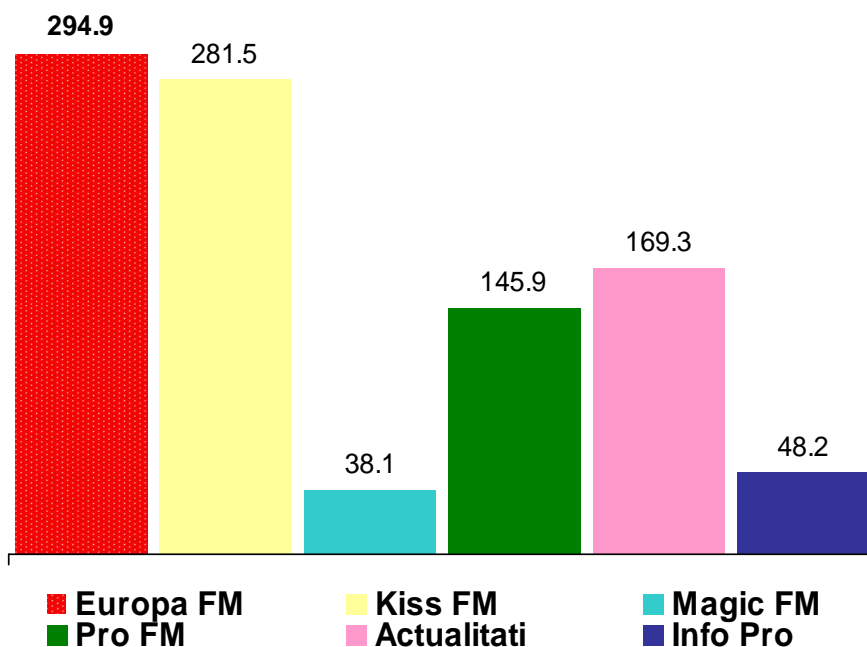


Un radio de milioane de români

RADIOUL FM NUMARUL 1 DIN ROMÂNIA

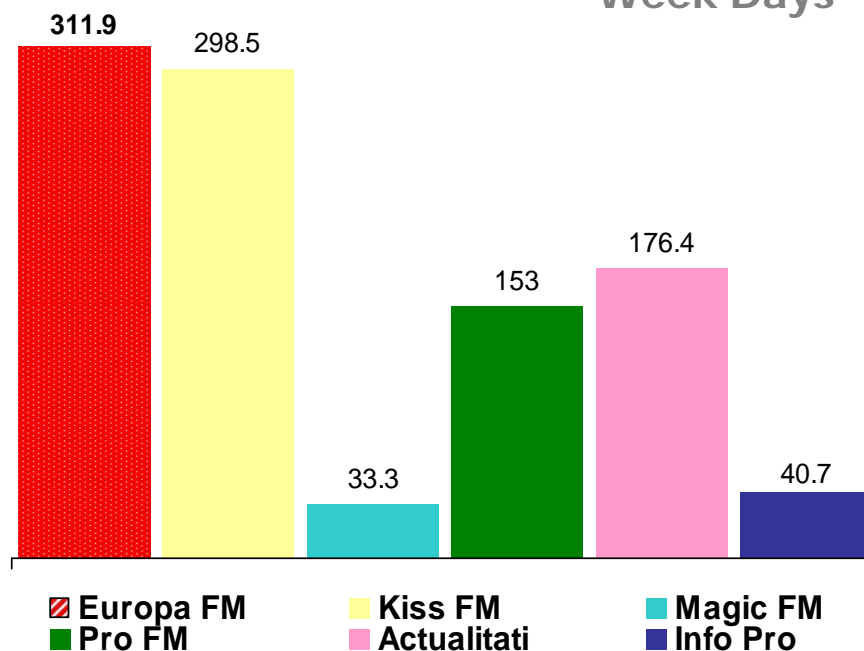
DAILY REACH (000)

TARGET: Urban, Femei 30-49 ani
All Week



DAILY REACH (000)

TARGET: Urban, Femei 30-49 ani
Week Days



REGIE
RADIO
MUSIC

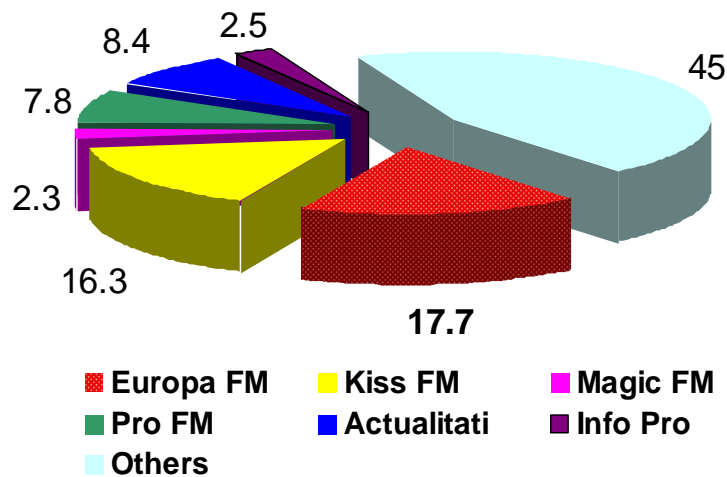


Un radio de milioane de români

RADIOUL FM NUMARUL 1 DIN ROMÂNIA

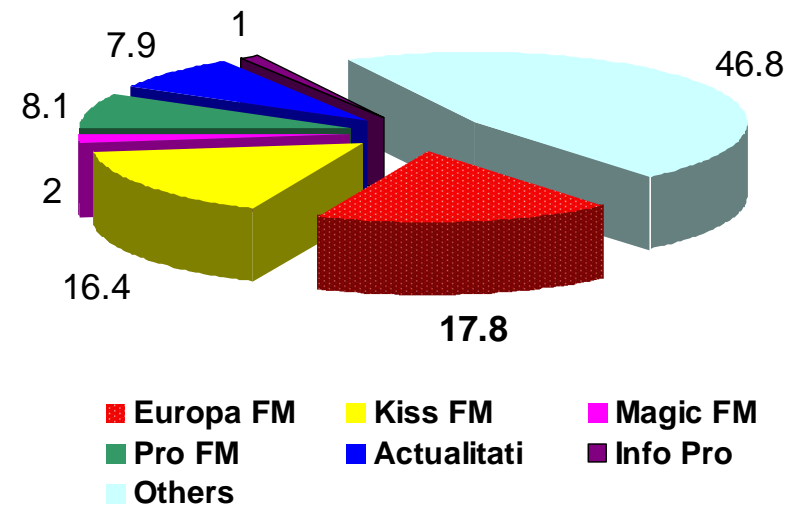
MARKET SHARE (%)

TARGET: Urban, Femei 30-49 ani
All Week



MARKET SHARE (%)

TARGET: Urban, Femei 30-49 ani
Week days

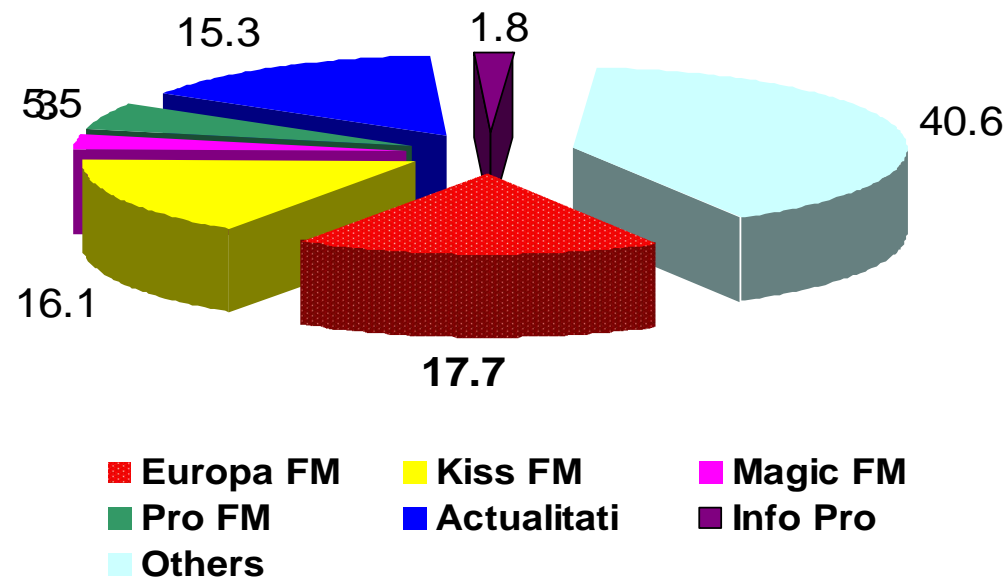


REGIE
RADIO
MUSIC

RADIOUL FM NUMARUL 1 DIN ROMÂNIA

MARKET SHARE (%)

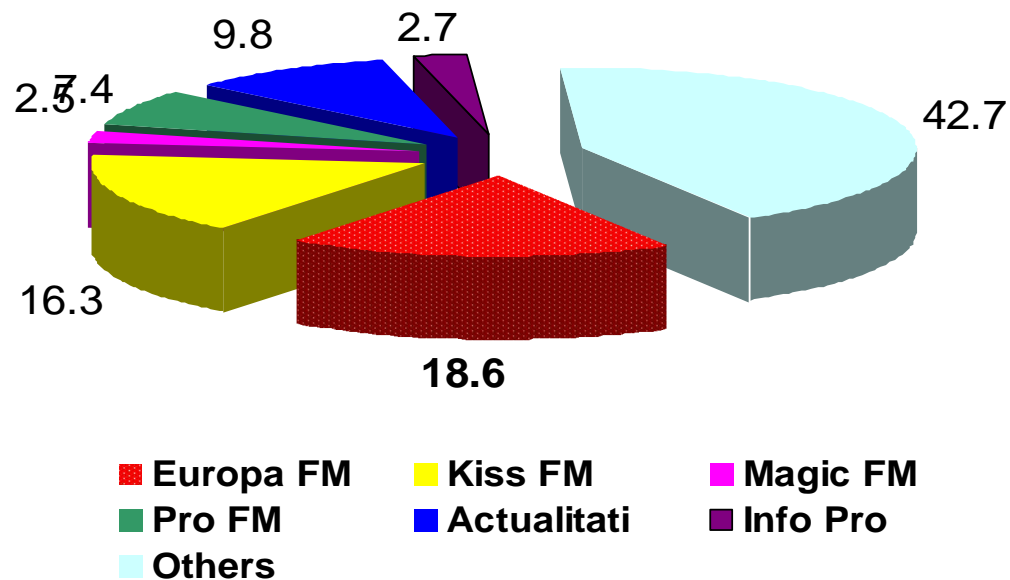
TARGET: Urban, Social Grade AB, All Week



RADIOUL FM NUMARUL 1 DIN ROMÂNIA

MARKET SHARE (%)

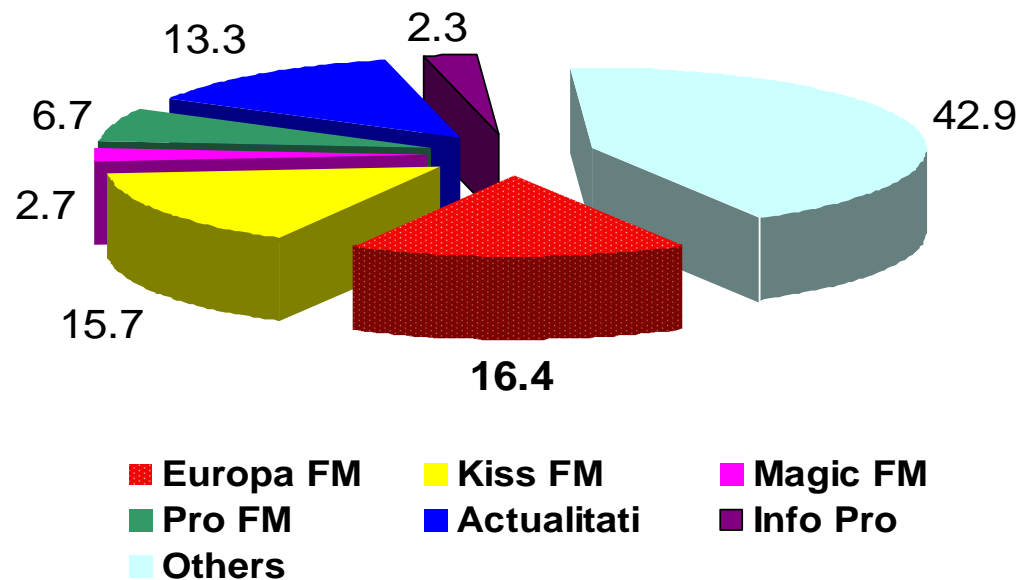
TARGET: Urban, Persoane Active, All Week



RADIOUL FM NUMARUL 1 DIN ROMÂNIA

MARKET SHARE (%)

TARGET: Urban, Venituri Medii si Mari, All Week



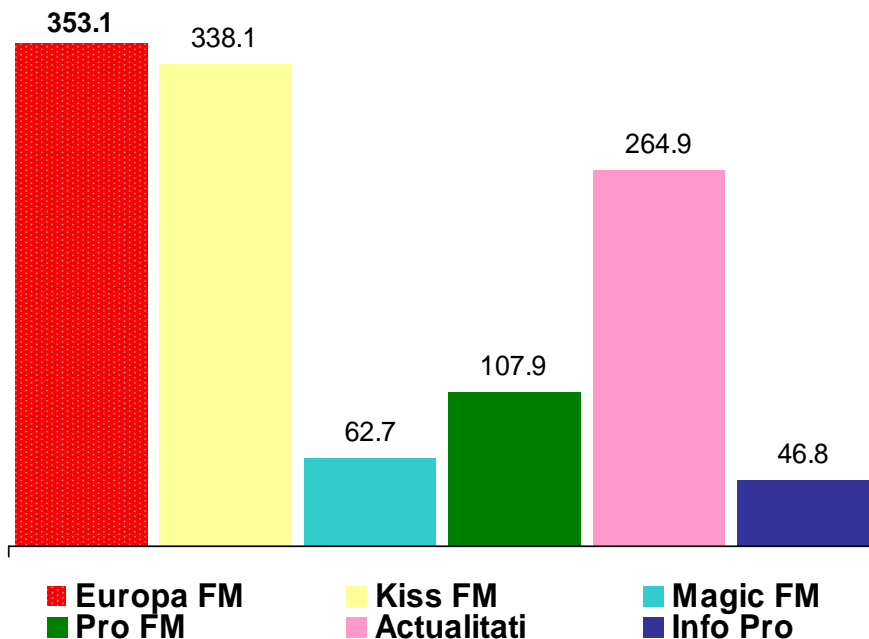


Un radio de milioane de români

RADIOUL FM NUMARUL 1 DIN ROMÂNIA

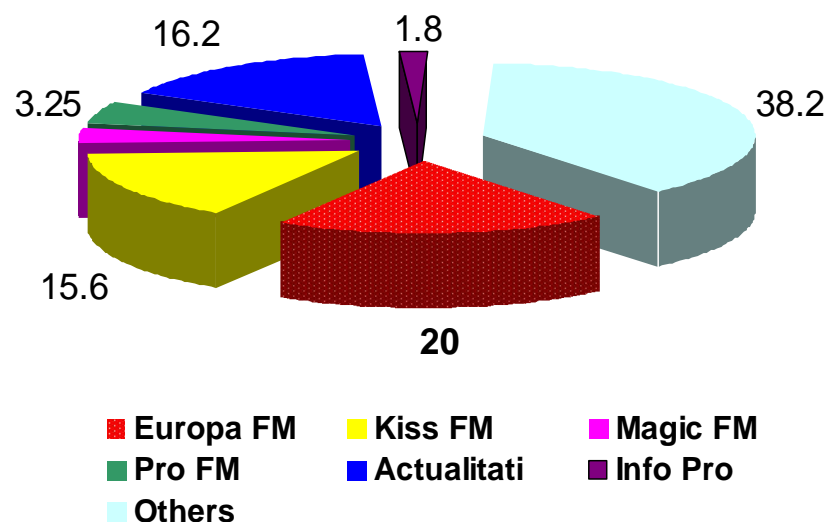
DAILY REACH (000)

TARGET: Urban, Studii Universitare,
All Week



MARKET SHARE (%)

TARGET: Urban, Studii Universitare,
All Week



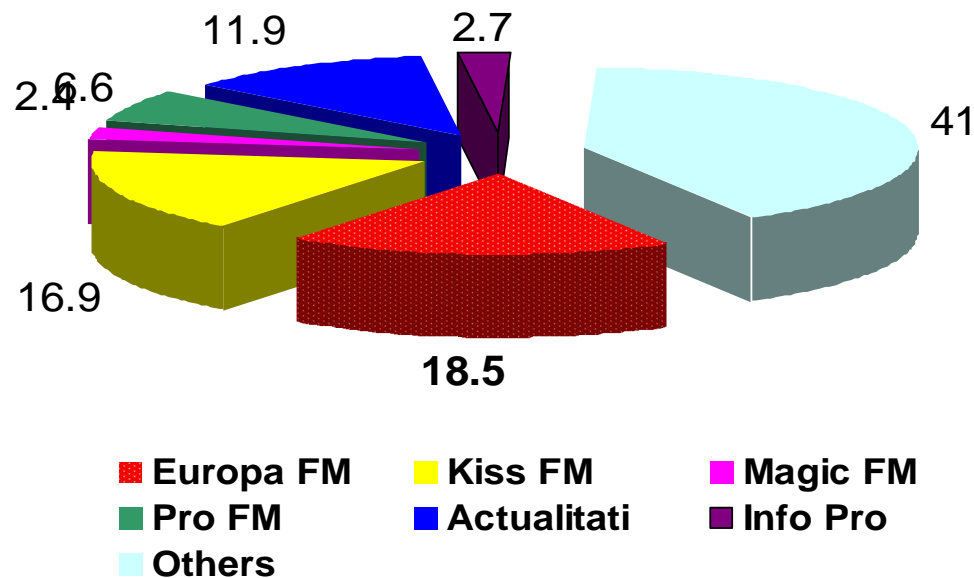


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RADIOUL FM NUMARUL 1 DIN ROMÂNIA

MARKET SHARE (%)

TARGET: Urban, Conducator Auto, All Week



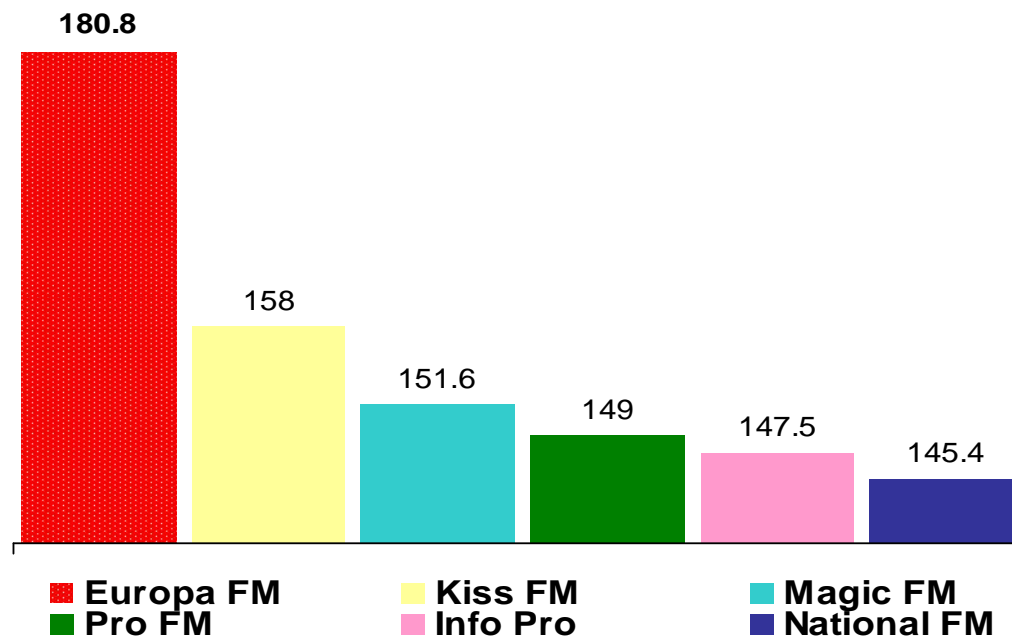
REGIE
RADIO
MUSIC



Un radio de milioane de români

RADIOUL FM NUMARUL 1 DIN ROMÂNIA

AVERAGE TIME SPENT (min.)
TARGET: Urban, All pop., Week Days



REGIE
RADIO
MUSIC

Profil Socio-Demografic Ascultatori EUROPA FM Urban All

